

PROFILE

Hey there digital skill seeker. I'm Christian, a Digital Design Team Leader with 12 years industry experience working for top global brands. I have a Bachelor's degree in Interactive Design with first-class honours and a Master's degree in Creative Technologies with distinction. Over the last 5 years I've led the design of several large-scale online applications for the Automotive, House building, and Electronics industries; one of which was shortlisted for a Cannes Lion. I currently head up a digital design team at Hogarth Worldwide. I'm hands on, designing day-to-day and running creative workshops, client presentations and pitches. I work across a broad spectrum of digital design disciplines. My primary background is UX/UI design and Creative Ideation but I also direct digital installations and VR/AR experiences. As part of my skills arsenal I maintain proficiency in Motion Design, Sound Design and Video Editing.

So that's the dry bit out the way, let's juice things up. I love great design, it moves me. From microinteractions to the big idea, I'm motivated by perfection. I've always been a big thinker, but I learnt early on that in order to stay grounded as a creative, you have to keep focus on your goals and your audience. I also learnt that the best ideas are born from collaboration. I've been shuffling pixels for a while, and I've watched digital design tools evolve into collaborative platforms that facilitate a more iterative way of working. I take a collaborative approach to design, balancing creative eureka moments, with scientific research and testing. What gets me out of bed is a desire to make awesome stuff, with awesome people.

CLIENTS



Taylor Wimpey



Google



dyson

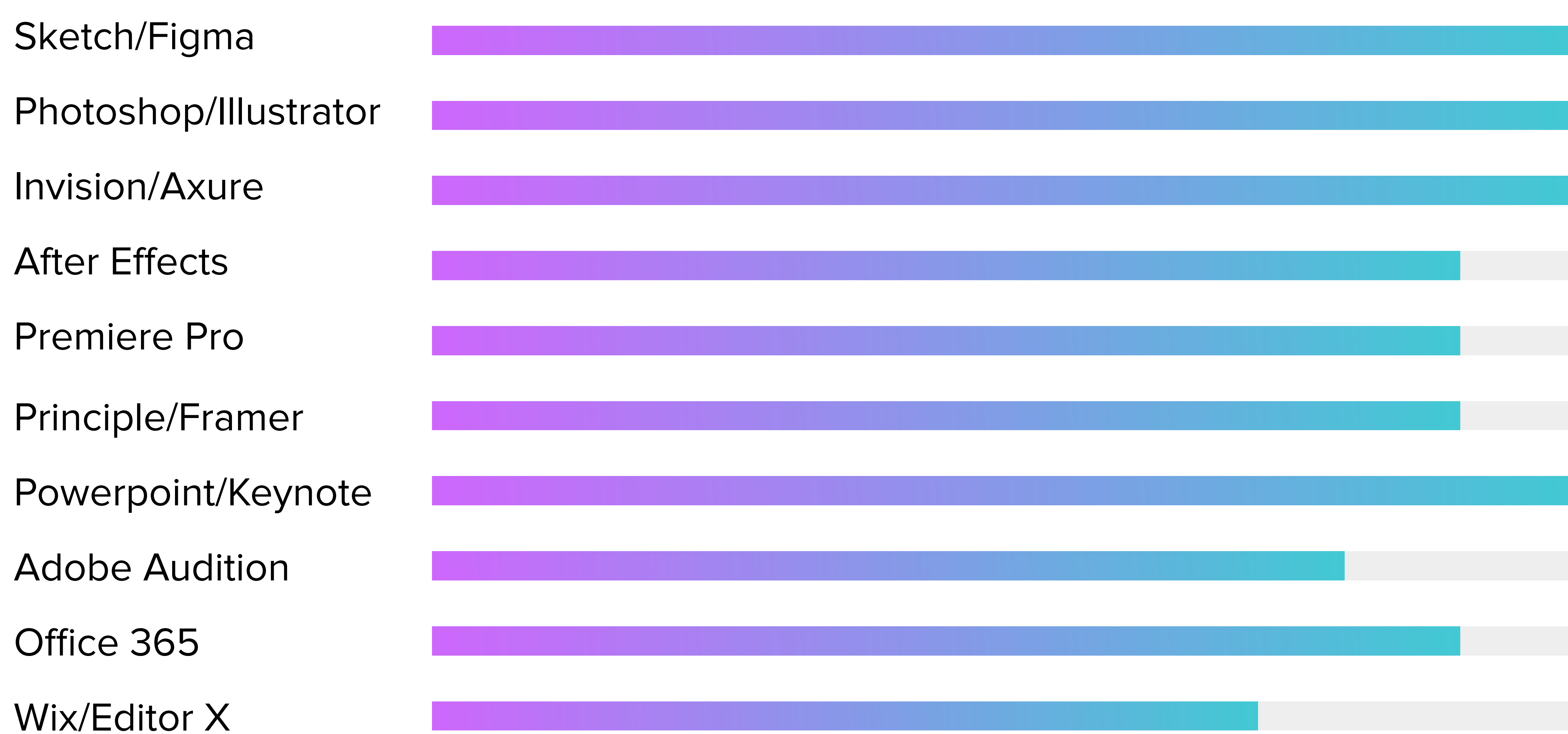
Nikon

DELL

SKILLS

- » Creative Ideation
- » UX/UI Design
- » Storyboarding
- » Prototyping
- » Art direction
- » VR/AR Design
- » Motion Design
- » Digital Campaigns
- » Identity Design
- » Video Editing
- » Sound Design
- » Creative Leadership

SOFTWARE



TIMELINE

- Newport Free Grammar School**

1998 - 2005

11 GCSEs & 3 A Levels inc. Graphic & Product Design (A* - C)
- DeMontfort University**

2006 - 2010

Interactive Design BA (Hons) & Creative Technologies MSc
- Acquire Digital**

2009 - 2010

Digital Designer
- Fishbulb Creative Media**

2010 - 2011

Creative Director (Start-up)
- Burrows - WPP**

2011 - 2020

Digital Creative | Senior Digital Creative | Digital Creative Team Leader
- Hogarth Worldwide - WPP**

2020 - Present

Digital Design Team Leader

PORTFOLIO

My latest work is live at christian-cornwell.com. If you'd like to take a look, just drop an email to christian.cornwell@me.com with an overview of the opportunity, and I'll trade you some access details.

FUN

A few other things that get me out of bed...

